

WIC Formula Options

If you have the “substitute formula” on your WIC balance:

- You can purchase any of the formulas and sizes listed in the table below.
- If you want to purchase a similar formula, find your regular formula in the table and choose one of the options listed underneath.
- The WICShopper App can help you figure out how many cans you can buy.
 - Larger sized formula containers will remove more than one can from your balance – see the exchange rate in the chart.
- Call your WIC clinic if you have questions.

Buying 1 can of this size...	Will use this many cans of your “Substitute Formula” benefits
12.4 – 12.9oz	= 1 can
19.4 – 22.2oz	= 1.5 cans
23.2 – 27.7oz	= 2 cans
28.3 – 33.2oz	= 2.5 cans
34 - 35oz	= 3 cans

Alternative Powder Formula Options		
Similac Advance Substitutions	Size of Containers	Exchange Rate
Similac Advance (Abbott)	30.8 oz	= 2.5 cans
Similac Pro Advance (Abbott)	30.8 oz	= 2.5 cans
Similac 360 Total Care (Abbott)	30.8 oz	= 2.5 cans
Similac Pure Bliss (Abbott)	24.7 oz	= 2 cans

Similac Sensitive Substitutions	Size of Containers	Exchange Rate
Similac Sensitive (Abbott)	29.8 oz	= 2.5 cans
Similac Pro Sensitive (Abbott)	29.8 oz	= 2.5 cans
Similac 360 Total Care Sensitive (Abbott)	30.2 oz	= 2.5 cans

Similac Total Comfort® Substitutions	Size of Containers	Exchange Rate
Similac Pro Total Comfort (Abbott)	29.8 oz	= 2.5 cans

Similac Total Comfort Stage 1(Abbott) Imported	28 oz	= 2 cans
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<p>Example 1: WIC account has 10 cans</p> <p>At the store you find: Similac 360 Total Care (30.8 oz) and Similac Pro-Advance (30.8 oz)</p>	<p>Exchange rate: 1 can of Similac 360 Total Care 30.8 oz = 2.5 cans equivalent 1 can of Similac Pro-Advance 30.8 oz = 2.5 cans equivalent</p> <p><i>*Add the exchange rates of the formula to equal 10 cans (dependent on size)</i></p> <p>You buy: Equivalent can amount</p> <p>2 cans of Similac 360 Total Care would equal 2.5 + 2.5 = 5 cans equivalents 2 can of Similac Pro-Advance would equal 2.5 + 2.5 = 5 cans equivalents</p> <p><i>Add the Exchange Rates together: 5 + 5 and it equals 10 cans</i> Leaves the store with two Similac 360 Total Care 30.8 oz size cans and two Similac Pro-Advance 30.8 oz sized cans</p>
<p>Example 2: WIC account has 7 cans</p> <p>At the store you find: Similac Sensitive 12 oz cans & Similac Pro Sensitive 29.8 oz cans</p>	<p>Exchange rate: 1 can of Similac Pro Sensitive 29.8 oz = 2.5 cans equivalent 1 can of Similac Sensitive 12 oz = 1 can equivalent</p> <p><i>*Add the exchange rates of the formula to equal 7 cans (dependent on size)</i></p> <p>You buy: Equivalent can amount</p> <p>2 cans of Similac Pro Sensitive 29.8 oz would equal 2.5 + 2.5 = 5 cans equivalents 1 can of Similac Sensitive 12 oz would equal 1 + 1 = 2 cans equivalents</p> <p><i>Add the Exchange Rates together: 5 + 2 and it equals 7 cans</i> Leaves the store with two cans of Similac Pro Sensitive 29.8 oz size cans and two cans of Similac Sensitive 12 oz</p>

Similac Alimentum® & Similac Elecare and/or Jr®

For a replacement call your Local Agency clinic during clinic hours.